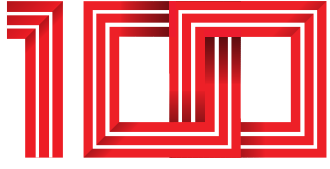


DIGITAL FOR

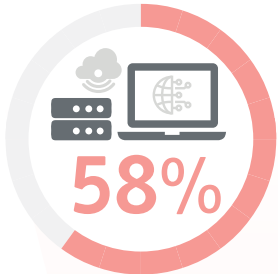


Singaporeans, living longer than before, are aspiring to get the most out of their later years. Digital technology is increasingly central to their efforts, as it is also to the ability of businesses to meet the demands of employees for digital products, services and skills that enhance their wellbeing.

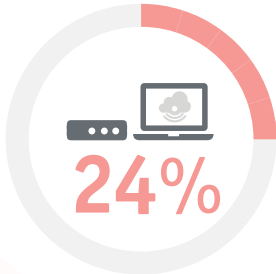
Economist Impact surveyed 100 executives from general management, strategy and human resources functions to understand how organisations in Singapore are digitising to meet the needs of their employees.

Digital transformation has progressed far among businesses in Singapore

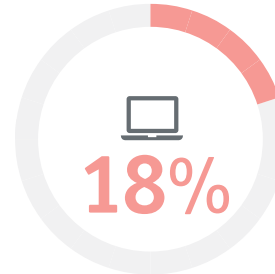
Which of the following best describes your organisation's use of digital technology?



"Mostly" and "Thoroughly" digitised



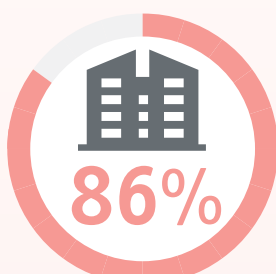
"Partially" digitised



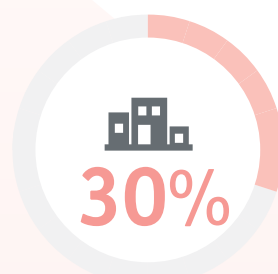
"Not very" and "Not" digitised

But the digitisation journey is still a work in progress for some, especially for smaller businesses

% of respondents who describe their organisations as "mostly" or "thoroughly" digitised



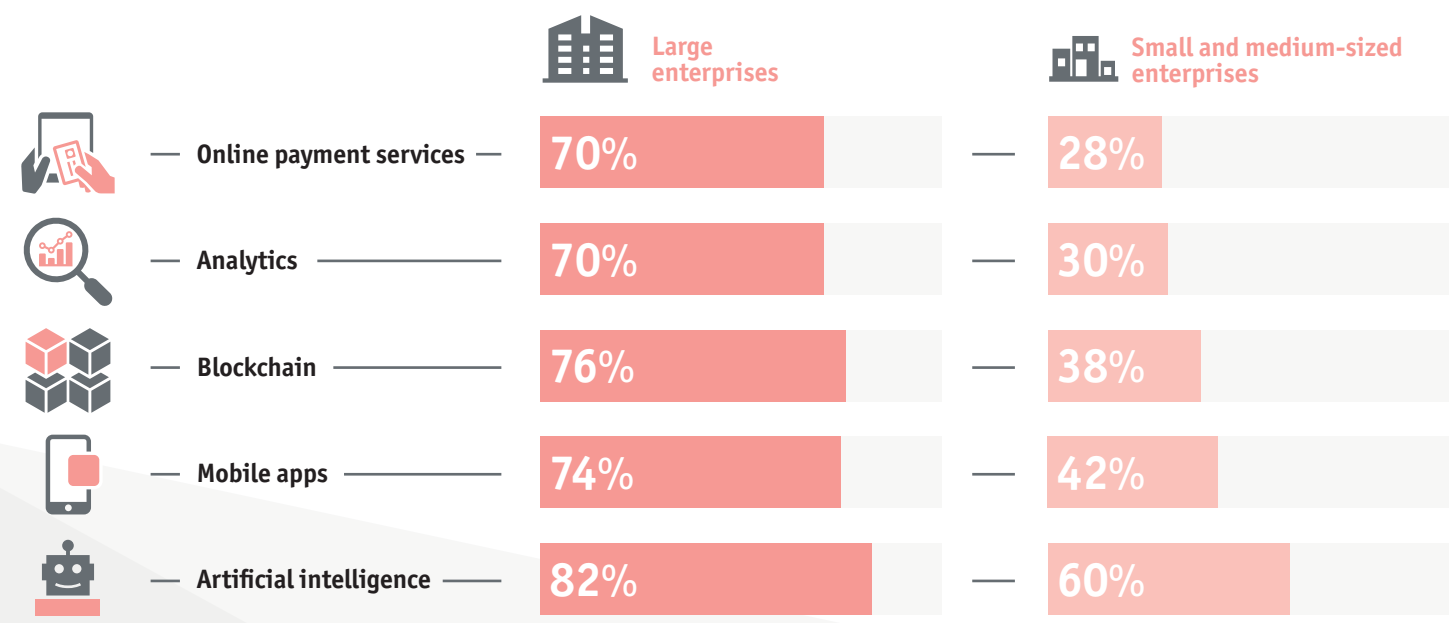
Large enterprises
(201 or more employees)



Small and medium-sized
enterprises (between
10 and 200 employees)

Overall, businesses in Singapore have already invested or have plans to invest in a range of technologies. But larger companies remain more advanced in their digital transformation journey

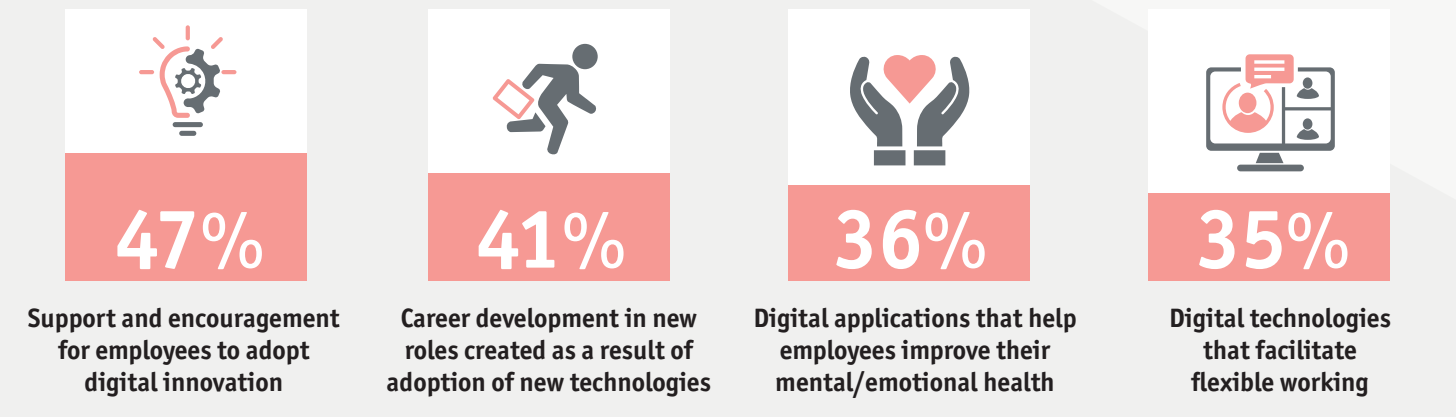
Which of the following types of technology capabilities has your organisation invested in?



The use and application of digital technology have a significant influence on the abilities of businesses to support employee engagement

Eight in 10 executives agree that strengthening employee engagement relies heavily on how effectively their organisation uses digital technology

Selecting up to three, what do you consider to be the most important technology contributors to employee engagement in your organisation?



Digital skills obtained in the workplace can help employees improve in their professional and personal lives



Selecting up to three, when it comes to using technology in their personal lives, which of the following types of company training or work activities do you think are most useful for employees?

