



TIMES ARE CHANGING BUT OUR

**PROMISE
ALWAYS
REMAINS**

Celebrate 90 years with us and enjoy rewards when you sign up for selected insurance plans*!

*Terms and conditions apply.

Life is full of change, and as you grow and progress through the years, our promise of helping you live life to the fullest remains. Embrace life's changes with our insurance plans that are made for change.

PRUActive LinkGuard (investment-linked protection plan) and **PRU**Vantage Assure (investment-linked plan) are made to help manage your ever-changing priorities with flexibility so that you have the confidence to navigate through different life stages or changing market conditions with ease.

From 1 August to 30 September 2021, be rewarded with vouchers worth up to **15%** of your first-year premium or up to **2%** of your single premium when you plan for an ever-changing future.

Eligible Insurance Plans	Premium Payment Term	Minimum Annualised/ Single Premium ¹	Reward (Voucher value expressed as a % of first-year/ Single Premium ²)
Protection → PRUActive LinkGuard	All	No minimum premium	10.0%
	Single Premium	75,000	1.0%
100,000		1.5%	
150,000		2.0%	
Investment → PRUVantage Assure	5 years	15,000	5.0%
		25,000	7.5%
	10 & 15 years	6,000	10.0%
		10,000	12.5%
	25,000	15.0%	

Exclusively for **ASCEND** and **OPUS** Customers

BY PRUDENTIAL

Receive an additional **10%³ off your first-year premium** when you purchase **PRU**Active LinkGuard and pay premiums by annual mode.

For more information, speak to your Prudential Financial Consultant.

Call us at **1800 333 0 333** today or visit www.prudential.com.sg/investandinsure

¹ The Minimum Annualised Premium is defined as the total premium due in a year for the basic policy and supplementary benefit(s). The Minimum Single Premium is defined as a single up-front premium payment to fully pay for the basic policy and supplementary benefit(s). Both excluding top-ups made via Investment Booster (Lump sum) and/or Investment Booster (Regular), if any.

² Voucher value is based on the first-year or single premium that includes the premium for the basic policy and supplementary benefit(s). First-year premium is the total premium due from a policy in its maiden year and Single Premium is the single up-front premium payment, both excluding Investment Booster (Lump sum) for **PRU**Active LinkGuard and **PRU**Vantage Assure, and/or Investment Booster (Regular) for **PRU**Active LinkGuard. The vouchers value is fixed as a % of first-year or single premium, rounded to the nearest tenth. For example, if a customer meets the minimum annualised premium criteria, qualifying for a 10% reward and paying an annualised regular premium of S\$6,000 for a period of 10 years, he/she will receive S\$600 worth of vouchers.

³ Additional 10% discount is applicable for first-year premium paid on an annual basis only and will be applied on the premium for the basic policy and supplementary benefit(s). Excluding Investment Booster (Lump sum) and/or Investment Booster (Regular) for **PRU**Active LinkGuard.

Important Notes:

You are recommended to read the product summary and seek advice from a qualified Prudential Financial Consultant for a financial analysis before purchasing a policy suitable to meet your needs.

As buying a life insurance policy is a long-term commitment, an early termination of the policy usually involves high costs and the surrender value, if any, that is payable to you may be zero or less than the total premiums paid.

PRUActive LinkGuard and **PRU**Vantage Assure are Investment-Linked Plans (ILP) which invests in ILP sub-fund(s). Investment products are subject to investment risks including the possible loss of the principal amount invested. The performance of the ILP sub-fund(s) is not guaranteed and the value of the units and the income accruing to the units (if any) may fall or rise. Past performance is not necessarily indicative of future performance.

A product summary and product highlights sheet(s) relating to the ILP sub-fund(s) are available and may be obtained from your Prudential Financial Consultant. A potential investor should read the product summary and product highlights sheet(s) before deciding whether to subscribe for units in the ILP sub-fund(s).

This brochure is for reference only and is not a contract of insurance. Please refer to the exact terms and conditions, specific details and exclusions applicable to these insurance products in the policy documents that can be obtained from your Prudential Financial Consultant.

This brochure is intended to be valid in Singapore only and shall not be construed as an offer to sell or solicitation to buy or provision of any insurance product outside Singapore.

These policies are protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for your policy is automatic and no further action is required from you. For more information on the types of benefits that are covered under the scheme as well as the limits of coverage, where applicable, please contact your insurer or visit the GIA/LIA or SDIC web-sites (www.gia.org.sg or www.lia.org.sg or www.sdic.org.sg).

Information is correct as at 2 August 2021.

This advertisement has not been reviewed by the Monetary Authority of Singapore.

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