

Life's more rewarding  
when we **come together.**

Enjoy rewards when you purchase  
eligible plans.



**PRUDENTIAL**

Listening. Understanding. Delivering.



**#MindTheGenGap**

## Rewards that help bring the young and old together

Different generations have different priorities. What we can all agree on is that when the young and old come together, life gets better. That's why Prudential is rewarding you and your loved ones when you plan for the future.

Whether you purchase an eligible protection or retirement plan, you stand to receive rewards worth up to S\$1,800, which you can redeem for Grab credits, NTUC FairPrice e-gift cards or Al-Futtaim Retail Asia gift vouchers. Use the rewards to pop in and say hello, share a meal or surprise someone with a special treat.

**Promotion period: 1 March to 31 March 2020**

Eligible Insurance Plan	Minimum Annualised Premium <sup>1</sup> (S\$)	Rewards (S\$)
<b>Protection</b>		
<b>PRU</b> Triple Protect	1,500	150
<b>PRU</b> Active Term	2,000	200
<b>PRU</b> Active Life <sup>2</sup>	4,000	200
<b>PRU</b> Life Multiplier Flex	6,000	350
<b>Retirement</b>		
<b>PRU</b> Active Retirement	12,000	600
<b>PRU</b> Golden Retirement	12,000	300
<b>PRU</b> Golden Retirement 5-pay	30,000	800
<b>PRU</b> Golden Retirement Reward II	60,000	1,800

### Exclusively for Ascend and Opus by Prudential Customers

Receive 10%<sup>3</sup> off your first-year premium, on top of your rewards, when you purchase any eligible protection plan and qualify for the minimum annualised premium.

For more information, speak to your Prudential Financial Consultant.

Call us at **1800 333 0 333** today.

[www.prudential.com.sg/mindthegengap](http://www.prudential.com.sg/mindthegengap)

Terms and conditions apply. For more information on the promotion, visit [www.prudential.com.sg/mindthegengap](http://www.prudential.com.sg/mindthegengap)

<sup>1</sup> The Minimum Annualised Premium is defined as the total premium due in a year for the basic policy and supplementary benefit(s).

<sup>2</sup> Also applicable for purchases of **PRU**Active Life bundled under **PRU**First Promise.

<sup>3</sup> 10% discount is applicable for first-year premium paid on an annual basis only and will be applied on the premium for the basic policy and supplementary benefit(s).

**Important Note:**

You are recommended to read the product summary and seek advice from a qualified Prudential Financial Consultant for a financial analysis before purchasing a policy suitable to meet your needs. As buying a life insurance policy is a long-term commitment, an early termination of the policy usually involves high costs and the surrender value, if any, that is payable to you may be zero or less than the total premiums paid.

As some of the products have no savings or investment feature, there is no cash value if the policy ends or if the policy is terminated prematurely.

Buying health insurance products that are not suitable for you may impact your ability to finance your future healthcare needs. Premiums for some of the products are not guaranteed and may be adjusted based on future claims experience.

This brochure is for reference only and is not a contract of insurance. Please refer to the exact terms and conditions, specific details and exclusions applicable to this insurance product in the policy documents that can be obtained from your Prudential Financial Consultant.

This brochure is for distribution in Singapore only and shall not be construed as an offer to sell or solicitation to buy or provision of any insurance product outside Singapore.

These policies are protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for your policy is automatic and no further action is required from you. For more information on the types of benefits that are covered under the scheme as well as the limits of coverage, where applicable, please contact your insurer or visit the GIA/LIA or SDIC web-sites ([www.gia.org.sg](http://www.gia.org.sg) or [www.lia.org.sg](http://www.lia.org.sg) or [www.sdic.org.sg](http://www.sdic.org.sg)).

Information is correct as at 4 March 2020.

This advertisement has not been reviewed by the Monetary Authority of Singapore.

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