

Do life to the fullest.

Get rewarded for living well.



Listening. Understanding. Delivering.



We do life too

Live well for a lifetime

We know that planning for the future is a challenge when your needs are constantly evolving after each milestone. Focus on safeguarding your future and protecting your loved ones with our Protection and Critical Illness plans, so you can keep doing life your way. In addition, continue to work towards achieving your retirement goals with a retirement plan that suits your needs.

We'll even reward you for doing life with us. Enjoy first-year premium discounts on eligible plans to do life to the fullest with your family.

Be rewarded when you plan for your future

Promotion period: 1 October to 31 December 2019

Eligible Protection Plan	Minimum Annualised Premium ¹ (S\$)	First-year premium discount ²
PRUMan	600	10%
PRULady	800	10%
PRUTriple Protect	1,800	10%
PRUActive Term with Crisis Care II	2,500 ³	10%
PRULife Multiplier Flex	4,000	5%
PRUActive Life (New)	4,000	5%

Eligible Retirement Plan ⁴	Minimum Annualised Premium ¹ (S\$)	First-year premium discount ²
PRUActive Retirement	12,000	5%
PRUGolden Retirement	24,000 ³	5%
PRUGolden Retirement 5-pay	30,000	5%
PRUGolden Retirement Reward II	30,000	5%

Exclusively for

Opus and Ascend by Prudential
Customers

Receive an additional **10%⁵ off your first-year premium** when you purchase any eligible protection plans and qualify for the minimum annualised premium.

For more information, speak to your Prudential Financial Consultant or call us at **1800 333 0 333**

www.prudential.com.sg/dolifepromo

¹ The Minimum Annualised Premium is defined as the total premium due in a year for the basic policy and supplementary benefit(s).

² First-year premium discount will be applied on the premium for the basic policy and supplementary benefit(s). For more information and full Terms and Conditions on the promotion, visit www.prudential.com.sg/dolifepromo.

³ Applicable for purchases made through Prudential Financial Consultants only.

⁴ Applicable for purchases made between 1 November and 31 December 2019 only.

⁵ 10% discount is applicable for first-year premium paid on an annual basis only and will be applied on the discounted premium for the basic policy and supplementary benefit(s).

Important Notes:

You are recommended to read the product summary and seek advice from a qualified Prudential Financial Consultant for a financial analysis before purchasing a policy suitable to meet your needs. As buying a life insurance policy is a long-term commitment, an early termination of the policy usually involves high costs and the surrender value, if any, that is payable to you may be zero or less than the total premiums paid.

As some of the products have no savings or investment feature, there is no cash value if the policy ends or if the policy is terminated prematurely.

Buying health insurance products that are not suitable for you may impact your ability to finance your future healthcare needs. Premiums for some of the products are not guaranteed and may be adjusted based on future claims experience.

This brochure is for reference only and is not a contract of insurance. Please refer to the exact terms and conditions, specific details and exclusions applicable to this insurance product in the policy documents that can be obtained from your Prudential Financial Consultant.

This brochure is for distribution in Singapore only and shall not be construed as an offer to sell or solicitation to buy or provision of any insurance product outside Singapore.

These policies are protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for your policy is automatic and no further action is required from you. For more information on the types of benefits that are covered under the scheme as well as the limits of coverage, where applicable, please contact your insurer or visit the GIA/LIA or SDIC web-sites (www.gia.org.sg or www.lia.org.sg or www.sdic.org.sg).

Information is correct as at 1 November 2019.

This advertisement has not been reviewed by the Monetary Authority of Singapore.

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