



PRUDENTIAL

Listening. Understanding. Delivering.

PRUEasy Rewards

Plan for tomorrow's
milestones today



What makes **PRU**Easy Rewards unique?

With **PRU**Easy Rewards, an insurance savings plan with a 10-year policy term, all you need is to pay for the first three years and you can sit back and watch your money grow.

This way, you can maximise your savings and reap the benefits to reach your short-term goals faster.

Benefits* at a glance



Capital guaranteed
at maturity



3-year short
payment term



Death benefit
coverage¹



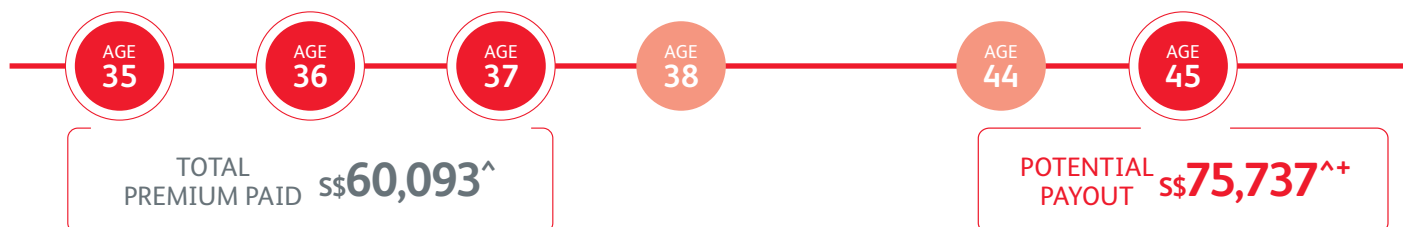
Hassle-free application
with no medical
underwriting required²



Enhance your coverage
with Crisis Waiver III or
Early Stage Crisis Waiver

How **PRU**Easy Rewards works:

Isabelle, age 35, sets aside S\$20,031[^] annually for her **PRU**Easy Rewards premium for 3 years. After her policy matures the year she turns 45, she can potentially enjoy payout of up to S\$75,737^{^+}.



^{*} The illustrated maturity value of S\$75,737 uses bonus rates assuming an illustrated investment rate of return of 4.75% p.a. As bonus rates are not guaranteed, the actual benefits payable will vary according to the future performance of the participating fund. At 3.25% p.a. illustrated investment rate of return, the illustrated maturity value is S\$68,626.

[^] Values are rounded off to the nearest dollar.

¹ The Death benefit will be the higher of: (a) 105% of the total premiums paid up to time of death (excluding premiums for supplementary benefit [if any]) less any bonus surrendered (if any); OR (b) 101% of surrender value, less any amounts owing to us.

² Medical underwriting will be required upon addition of optional benefits like Crisis Waiver III and Early Stage Crisis Waiver.

^{*} Terms and conditions apply. Please refer to www.prudential.com.sg/prueasyrewards for more details.

For more information, speak to your Prudential Financial Consultant.
Call us at **1800 333 0 333** today.

Important Notes:

You are recommended to read the product summary and seek advice from a qualified Prudential Financial Consultant for a financial analysis before purchasing an insurance policy suitable to meet your needs.

As buying a life insurance policy is a long-term commitment, an early termination of the policy usually involves high costs and the surrender value, if any, that is payable to you may be zero or less than the total premiums paid.

This brochure is for reference only and is not a contract of insurance. Please refer to the exact terms and conditions, specific details and exclusions applicable to this insurance product in the policy documents that can be obtained from your Prudential Financial Consultant.

This brochure is for distribution in Singapore only and shall not be construed as an offer to sell or solicitation to buy or provision of any insurance product outside Singapore.

In case of discrepancy between the English and Mandarin versions of this brochure, the English version shall prevail.

These policies are protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for your policy is automatic and no further action is required from you. For more information on the types of benefits that are covered under the scheme as well as the limits of coverage, where applicable, please contact your insurer or visit the GIA/LIA or SDIC web-sites (www.gia.org.sg or www.lia.org.sg or www.sdic.org.sg).

Information is correct as at 3 December 2019.

This advertisement has not been reviewed by the Monetary Authority of Singapore.

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