

SHORTLIST ANNOUNCED FOR EMERGING ASIAN ARTIST AWARDS

The inaugural Prudential Eye Awards is pleased to announce a shortlist of 20 Asian artists. The shortlisted artists are **Daniel Crooks, Baden Pailthorpe, Pussy Riot and Yang Yong Liang** (digital/ video); **Lee Jaehyo, Irina Korina, Jompert Kuswidananto, and Sun Yuan & Peng Yu** (installation); **Tony Garifalakis, Fiona Lowry, Lam Tung Pang, and Ben Quilty** (painting); **Eric Bridgeman, Almond Chu, Chaewook Lim, and Trent Parke** (photography); and **Yong Ho Ji, Yuji Honbori, Seoung Wook Sim and Anna Zhelud** (sculpture).



(left) Eric Bridgeman, *Bravo pour le black clown*, 2012, composite photographic print on metallic paper, 256 x 198 cm, Courtesy the artist and Prudential Eye Awards (right) Yuji Honbori, *Asura*, 2013, used cardboard boxes and mixed media, 168 x 115 x 50 cm, Courtesy the artist and Prudential Eye Awards

The winners of each category along with one overall winner will be announced on 18 January 2014 at an awards ceremony in Suntec City, Singapore.

Artists were nominated from across greater Asia representing a diverse range of artistic practice. A judging panel of art world professionals reviewed the works of over 500 nominees to select four finalists in each of the five categories.

Alongside substantial monetary prizes for the winners, the Awards will also give these artists the opportunity to showcase their work in an exhibition from 17 January - 5 February 2014 at Suntec City, Singapore. The overall winner will also receive a solo exhibition at Saatchi Gallery, London, UK in summer 2014. The 20 shortlisted artists will feature in a limited edition publication published by Skira.

The sculpture category includes artists from Japan, Korea and Russia. Sculptures range from Yuji Honbori's riffs of traditional Buddhist iconography to Yong Ho Ji's large scale hybrid mythological beasts and sea creatures constructed with steel, used tires and fibre-reinforced plastic.

Painters include Australia's Fiona Lowry whose figures inhabit out-of-focus, haunting, psychologically loaded landscapes. Hong Kong's Lam Tung Pang's paintings integrate mixed media and urban motifs to disrupt idealistic sweeping landscapes.

In the category of photography, Hong Kong based artist Almond Chu forms dramatic compositions by digitally multiplying his models into crowds parading in front of iconic Chinese monuments such as Beijing's Olympic Stadium. Eric Bridgeman, based in Australia and Papua New Guinea, submits a selection of reconstructed photographic scenarios featuring Simbu villagers that subvert the history and permanence of picture taking through focussing on the contemporary daily lives of Papua New Guineans.

Installation artists were nominated from China, Korea, Indonesia and Russia. Indonesian Jompot Kuswidananto's politically-charged piece titled *The Third Realm*, features a brigade of bodiless soldiers equipped as a marching band. The military costumes, musical instruments and boots are lined up ready to march alongside absent, but harnessed horses. Korea's Lee Jaehyo melds his installations into the landscape with an overlarge half-moon crescent of tree trunks and a perfectly spherical globe of tree segments.



Ben Quilty, *Evening shadows rorschach after johnstone*, 2012, oil on linen, 230 x 700 cm,
 Courtesy the artist and Prudential Eye Awards

Yang Yong Liang presents a bleak black and white landscape of urban integration in China's karst mountains in his digital works titled *The Day of Perpetual Night*, *Infinite Landscape* and *Phantom Landscape*. Also shortlisted is Baden Painthorpe's *Cadence*, where kaleidoscopes of soldiers emerge from a central point to expand across the surrounding landscape.

Key support has also been provided by sponsors Audemars Piguet, Coutts, Helutrans, Pico, Rolls Royce, Singapore Airlines, Skira, Suntec City Singapore and Swissôtel.



Daniel Crooks, *Static No.19 (Shibuya Rorschach)*, 2012, Single-channel High Definition digital video 16:9, colour, sound, 6 min 3 sec, Courtesy the artist and Prudential Eye Awards

Serenella Ciclitira, Founder, Prudential Eye Awards and panellist judge said:

"We founded the Prudential Eye Awards to increase awareness of contemporary artists practicing in greater Asia. Beyond recognising the achievements of the artists we have shortlisted this year, we hope the Awards will provide a future platform for emerging artists to exhibit their work internationally and help nurture the careers of promising talent in the region."

Nigel Hurst, CEO, Saatchi Gallery and panellist judge said:

"The range and breadth of contemporary art we reviewed is only possible in greater Asia. The diverse geographic origins and cultural influences in the work of hundreds of nominees presented the judges with a very interesting challenge. We hope the Awards provide the international showcase that the shortlisted artists deserve"



Lee Jaehyo, *0121-1110=1120210*, 2012, Wood (oak tree), 745 x 265 x 150 cm, Courtesy the artist and Prudential Eye Awards

Tan Boon Hui, Group Director, Programmes Group, National Heritage Board said:

"The scope of talent featuring in these awards is phenomenal. The Awards will provide some of the most exciting artists from across the region access to a global stage, with the potential to significantly strengthen the Asian contemporary art scene as a whole. For Singapore to be selected as the host city is testament to the growing international recognition of our own thriving arts scene."

David Ciclitira, Founder, Prudential Eye Awards said:

"The Prudential Eye Awards and accompanying exhibition are made possible due to the support from our title sponsor Prudential. This momentous time for contemporary art in Asia has led to additional sponsorship from Rolls Royce, Audemars Piguet, Coutts, Helutrans, Pico, Suntec City Singapore, Singapore Airlines, Skira and Swissôtel. We are delighted to welcome them to the Global Eye Programme."

For further information and images please contact Pelham Communications

Sophie Campos sophie@pelhamcommunications.com

Tefkros Christou tefkros@pelhamcommunications.com

or +44 (0) 208 9693959

Notes to Editors

Shortlisted artists:

Digital / Video

Daniel Crooks, Australia
 Baden Pailthorpe, Australia
 Pussy Riot, Russia
 Yang Yong Liang, China

Photography

Eric Bridgeman, Australia / Papua New Guinea
 Almond Chu, Hong Kong
 Chaewook Lim, Korea
 Trent Parke, Australia

Installation

Lee Jaehyo, Korea
 Irina Korina, Russia
 Jompet Kuswidananto, Indonesia
 Sun Yuan & Peng Yu, China

Sculpture

Yong Ho Ji, Korea
 Yuji Honburi, Japan
 Seoung Wook Sim, Korea
 Anna Zhelud, Russia

Painting

Tony Garifalakis, Australia
 Fiona Lowry, Australia
 Lam Tung Pang, Hong Kong
 Ben Quilty, Australia

The judging panel:

Serenella Ciclitira, Founder, Parallel Contemporary Art; Founder, Prudential Eye Awards
 Andrei Erofeev, Independent curator and critic
 Sir David Green, former Director-General, British Council
 Tan Boon Hui, Group Director, Programmes Group, National Heritage Board of Singapore
 Nigel Hurst, CEO, Saatchi Gallery
 Lee Young Hye, Creative Director, Gwangju Design Biennale
 Nick Mitzevich, Director, Art Gallery of Southern Australia

Media preview of Prudential Eye Awards exhibition

17 January, 2014
10.00am TBC, Suntec City

Prudential Eye Awards gala ceremony

18 January, 2014
Suntec City

Prudential Eye Awards exhibition

17 January to 5 February, 2014
Crescent Room, Level 2, Suntec City Mall
Free admission to public, Open daily 10am to 10pm.

For more details: www.prudentialeyeawards.com

About Prudential:

Prudential Corporation Asia is a business unit of Prudential plc (United Kingdom)*, comprising its life insurance operations in Asia, and its asset management business, Eastspring Investments. It is headquartered in Hong Kong.

Prudential is a leading life insurer that spans 13 markets in Asia, covering Cambodia, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, The Philippines, Singapore, Taiwan, Thailand and Vietnam. Prudential has a robust multi-channel distribution platform providing a comprehensive range of savings, investment and protection products to meet the diverse needs of Asian people.

Eastspring Investments is one of the region's largest asset managers with operations in 11 markets plus offices in North America and Luxembourg. It has £62 billion (about US\$94b) in assets under management (as at 30 June 2013), managing funds across a range of asset classes including equities and fixed income.

For more information, please visit www.prudentialcorporation-asia.com

*Prudential plc is incorporated in England and Wales, and its affiliated companies constitute one of the world's leading financial services groups. It provides insurance and financial services through its subsidiaries and affiliates throughout the world. It has been in existence for 165 years and has £427 billion in assets under management (as at 30 June 2013). Prudential plc is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America.

Prudential plc is listed on the stock exchanges of London (PRU.L), Hong Kong (2378.HK), Singapore (K6S.SG) and New York (PUK.N)

About Prudential Assurance Company Singapore (Pte) Limited (Prudential Singapore):

Prudential Singapore, an indirect wholly-owned subsidiary of UK-based Prudential plc, is one of the top life insurance companies in Singapore. We are one of the market leaders in investment-linked plans with close to S\$8.0 billion funds managed under PruLink funds as at 30 June 2013. With a rich history that has spanned more than 80 years, Prudential Singapore now has a dedicated team of more than 3,400 financial consultants and over 800 employees. We are committed to serving the needs of more than 760,000 policyholders with over 1.9 million policies.

Prudential Singapore is the first life insurer in Singapore to be named Asia's Life Insurance Company of the Year in 2000. We were also presented with the Gold Award in Reader's Digest Trusted Brands for five consecutive years from 2007 to 2011 and the May Day Model Partnership Award in 2009. In 2010, we emerged as one of the top insurers in Singapore in the Customer Satisfaction Index, which is a national

barometer that tracks 104 companies from eight sectors. Since 2007, we have been conferred the People Developer Award by SPRING Singapore for our efforts in training and developing employees. In 2013, Prudential Singapore was presented with Asia's Employer of the Year Brand Award by the Branding Institute and the World HRD Congress.

About Suntec City:

Suntec City is the official host venue sponsor of the Prudential Eye Awards. Since 1995, Suntec Singapore has been a positive influence on the MICA business in Singapore, South East Asia and beyond. A world-renowned international venue with the perfect location, the right space, a high level of flexibility and cutting-edge technology that is supported by qualified, motivated and service-orientated people, Suntec Singapore is the venue of choice for meetings, conventions and exhibitions. Suntec Singapore has successfully hosted more than 19,600 events.

About the Global Eye Programme:

Parallel Contemporary Art collaborated with the Saatchi Gallery to launch the Global Eye Programme in 2008. The Korean Eye, Indonesian Eye and Hong Kong Eye exhibitions have since provided young artists with platforms from which to showcase their artistic talent, through touring exhibitions and features in published catalogues. To date, the Global Eye Programme has held 17 exhibitions worldwide, and been viewed by over two million people.

About Parallel Contemporary Art:

Parallel Contemporary Art is a not-for-profit organisation dedicated to supporting emerging artists. It was founded by David and Serenella Ciclitira who have been collectors and patrons of contemporary art for over two decades; 23 years ago they founded two annual awards at the Royal College of Art, London. The Parallel Award for painting and the Serenella Ciclitira Scholarship for sculpture still provide valuable support and stipends for graduating fine artists. Through their love of travel and discovering new artist talent, they realised young artists in many parts of Asia were under supported and going unnoticed.

About Saatchi Gallery:

The Saatchi Gallery was founded in 1985 with the aim of bringing contemporary art to as wide an audience as possible and make it accessible by providing an innovative platform for emerging artists to show their work. Over the last four years the Saatchi Gallery has hosted ten out of the top 15 most visited exhibitions in London, according to The Art Newspaper's survey of international museum attendance, and is also ranked amongst the world's top three most liked museums on Facebook and Twitter by Museum Analytics. The Saatchi Gallery's website has become a global meeting place for people interested in contemporary art.

Prudential Eye Awards: Shortlisted Artists

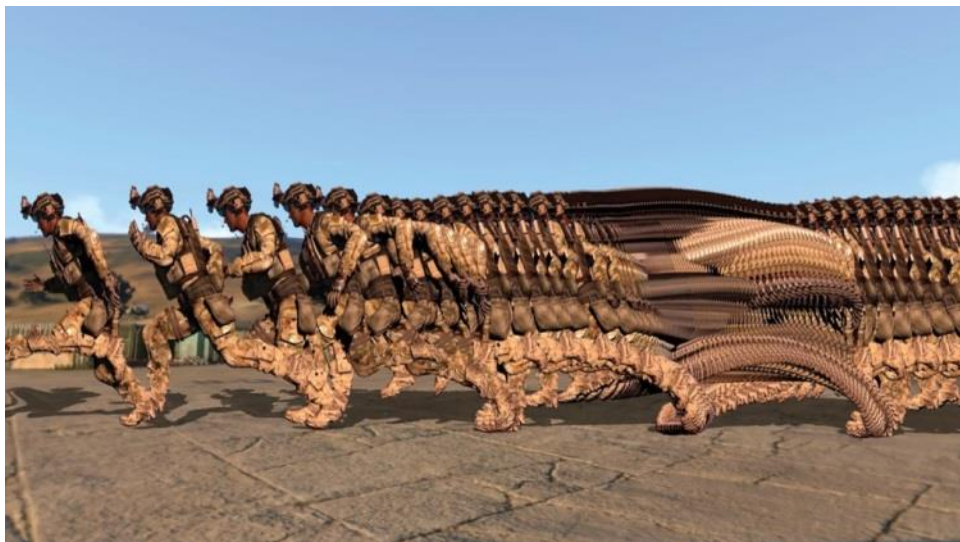
Digital / Video

Daniel Crooks, Australia



Static No. 19 (Shibuya Rorschach), 2012, single-channel high definition digital video 16:9, colour, sound , 6 min 3 sec, Courtesy the artist and Prudential Eye Awards

Baden Pailthorpe, Australia



Very Few Good Men, 2012, high definition digital video, Courtesy the artist and Prudential Eye Awards

Pussy Riot, Russia



Punk Prayer 'Mother of God, put Putin away', 2012, high definition digital video, Courtesy the artist and Prudential Eye Awards

Yang Yong Liang, China



The night of perpetual day, 2013, 4 channel high definition video 9 min, 4320 x 1920 cm, Courtesy the artist and Prudential Eye Awards

For press information and high res images please contact:
Sophie Campos or Tefkros Christou at Pelham Communications
Tel: +44 (0)20 8969 3959

Email: sophie@pelhamcommunications.com or tefkros@pelhamcommunications.com

Installation

Lee Jaehyo, Korea



0121-1110=1120210, 2012, Wood (oak tree), 745 x 265 x 150 cm, Courtesy the artist and Prudential Eye Awards

Irina Korina, Russia



Night time rate, 2009, Courtesy the artist and Prudential Eye Awards

For press information and high res images please contact:
Sophie Campos or Tefkros Christou at Pelham Communications
Tel: +44 (0)20 8969 3959

Email: sophie@pelhamcommunications.com or tefkros@pelhamcommunications.com

Jompert Kuswidananto, Indonesia



Cortege of the Third Realm, 2012, leather, electronic instruments and found objects, dimensions variable, Courtesy the artist and Prudential Eye Awards

Sun Yuan & Peng Yu, China



Teenager teenager, 2011, sofas, silica gel, fiberglass, performance, Courtesy the artist and Prudential Eye Awards

For press information and high res images please contact:
Sophie Campos or Tefkros Christou at Pelham Communications
Tel: +44 (0)20 8969 3959

Email: sophie@pelhamcommunications.com or tefkros@pelhamcommunications.com

Painting

Tony Garifalakis, Australia



Untitled from the Cover Ups series, 2008, enamel on commercial offset print, 90 x 60 cm, Courtesy the artist and Prudential Eye Awards

Fiona Lowry, Australia



I act as the tongue of you, 2008, acrylic on canvas, 152 x 220 cm, Courtesy the artist and Prudential Eye Awards

For press information and high res images please contact:
Sophie Campos or Tefkros Christou at Pelham Communications
Tel: +44 (0)20 8969 3959

Email: sophie@pelhamcommunications.com or tefkros@pelhamcommunications.com

Lam Tung Pang, Hong Kong



From time to time, 2012, ink, acrylics, charcoal and plastic models on plywood, 245 x 488 cm,
Courtesy the artist and Prudential Eye Awards

Ben Quilty, Australia



Evening shadows rorschach after johnstone, 2012, oil on linen, 230 x 700 cm, Courtesy
the artist and Prudential Eye Awards

Photography

Eric Bridgeman, Australia / Papua New Guinea



Bravo pour le black clown, 2012, composite photographic print on metallic paper, 256 x 198 cm,
Courtesy the artist and Prudential Eye Awards

Almond Chu, Hong Kong



Parade 5, 2008, archival inkjet print on art paper, 150 x 190 and 244 x 305 cm, Courtesy the artist
and Prudential Eye Awards

For press information and high res images please contact:
Sophie Campos or Tefkros Christou at Pelham Communications
Tel: +44 (0)20 8969 3959

Email: sophie@pelhamcommunications.com or tefkros@pelhamcommunications.com

Chaewook Lim, Korea



Mt. deokyu 1301, 2013 archival pigment print on kanji (Korean paper) 50 x 172 cm, Courtesy the artist and Prudential Eye Awards

Trent Parke, Australia



Magnum photos, 2004, pigment print, 98 x 132cm, Courtesy the artist and Prudential Eye Awards

Sculpture

Yong Ho Ji, Korea



F.o 1-4, 2012, Abalone, FRP 110 x 180 x 30 cm, Courtesy the artist and Prudential Eye Awards

Yuji Honbori, Japan



Asura, 2013, used cardboard boxes and mixed media, 168 x 115 x 50 cm, Courtesy the artist and Prudential Eye Awards

For press information and high res images please contact:
Sophie Campos or Tefkros Christou at Pelham Communications
Tel: +44 (0)20 8969 3959

Email: sophie@pelhamcommunications.com or tefkros@pelhamcommunications.com

Seoung Wook Sim, Korea



Construction & deconstruction a, 2011, hot melt glue, cardboard paper, wood, aluminium, fabric, plastic and latex paint, dimensions variable, Courtesy the artist and Prudential Eye Awards

Anna Zhelud, Russia



Basket, 2009, Courtesy the artist and Prudential Eye Awards