

19 Industry Problem Statements for PRU Fintegrate

The PRU Fintegrate Partnership is open to fintech startups from around the world which share Prudential's commitment to making insurance simpler and more accessible to customers. The programme has started by working with startups which offer a solution to one of the 19 insurance-related problem statements selected by Prudential from Singapore's 2017 Global Fintech Hackcelerator. The statements cover areas such as customer engagement, financial inclusion, Regtech and other financial categories.

The Hackcelerator is one of the key highlights of this year's Singapore Fintech Festival which will be held from 13-17 November 2017.



Financial Inclusion

Mobile banking for the visually impaired
(Insurance context)

Training in the digital age

Enabling insurance for the under-insured



RegTech

Scalable digital documentation

Fraudulent behaviour detection and prediction

Automated reporting of operational performance



Customer Facing

Automated insurance claims

Product disclosure awareness

Interactive investment ecosystem

Digital customer service

Aggregated rewards platforms

Social media enabled engagement



General

Insurance document ledger

Personalised insurance (Lifestyle)

Personalised insurance (Health)

Dynamic pricing

Detecting fraudulent behaviour

Smart data procurement

Behaviour-driven rewards