



Dear Customer,

Thank you for trusting Prudential with your protection and investment needs.

As a valued customer, we would like to update you on the performance of our Participating Funds (PAR Funds) for 2018.

2018 PAR Fund Performance

Despite challenging market conditions, your Reversionary Bonus will be maintained. While the majority of customers will see their Terminal Bonus rates maintained, some customers will have reduced Terminal Bonus rates this year.

Market Outlook

2018 was a challenging year across global financial markets. The withdrawal of liquidity by major central banks had a negative impact on many asset class returns. Risk assets, particularly corporate credits and equities, saw a correction in tandem with rising volatility. Global economic conditions began to deteriorate as the year drew to a close, led by a slowdown in manufacturing.

We expect central banks to strike a more dovish tone in 2019, slowing the pace of interest rate hikes. While earnings growth is likely to moderate further, valuations have become more attractive and our strategy is to focus on stable, higher quality and defensive assets. We cannot rule out the possibility of more geopolitical events that could add to market volatility.

We maintain a disciplined approach to investing with a diversified portfolio that balances both risks and returns. This is in line with our goal of delivering stable returns over the long term.

Listening, Understanding and Delivering

We are committed to growing our relationship with you, so you can enjoy peace of mind knowing that your financial goals will be well looked after.

Thank you for your continued support and we look forward to further strengthening our partnership in the years ahead.

Yours sincerely

Wilfred Blackburn
Chief Executive Officer
Prudential Singapore

GO GREEN. GO PAPERLESS.

As part of our efforts to go green, we are moving all Bonus Notifications to digital communications. Look out for a text message or email, asking you to opt in to receive e-notifications.